



THE GOOD CLUB GUIDE: AN OVERVIEW

aquaFORCE

volunteers

What is the good club guide?

The Good Club Guides are designed specifically for volunteers, to assist clubs in providing opportunities for all to achieve their potential.....from the thousands of volunteers that support the sport, through to athletes, teachers and coaches.

The purpose of the Good Club Guides are to guide volunteers and clubs in good practice relating to high quality club management, in order to support the needs and value the volunteers, teachers and coaches and who contribute their time.



How will it help volunteers?

The Good Club Guide is a series of user friendly and practical resources designed to help a volunteer undertake their role within a club.

The resources available are:

- Good Club Guide for a CHAIR PERSON
- Good Club Guide for a WORKFORCE COORDINATOR
- Good Club Guide for a TREASURER
- Good Club Guide for a SECRETARY
- Good Club Guide for a FUNDING AND SPONSORSHIP OFFICER
- Good Club Guide for a MARKETING/ PROMOTIONS AND PRESS OFFICER
- Good Club Guide for a TEAM MANAGER
- Good Club Guide for a CLUB CAPTAIN
- Good Club Guide for a WELFARE OFFICER
- Good Club Guide: Ever thought of volunteering

Each resource is available as a booklet available from the British Swimming website, supported by an online resource of suggested activities, which anyone can work through in their own time.

The information within these guides has been compiled and reviewed by aquatic volunteers who are knowledgeable and experienced within these roles. This guide also builds upon the knowledge and good practice of other volunteer organisations too.

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Links to Swim21



swim21 is the ASA's Club Development programme. The ASA Good Club Guides are intended to complement swim21, by providing tools, templates and resources that will assist the running of a club, and ultimately assist in working towards or maintaining swim21 accreditation.

Where the role of a volunteer fits within a club

Without volunteers, the local club and the aquatics sports would not exist. The role of the volunteer is important to the overall success of the club, and ultimately the participant or athlete in achieving their potential..... whether this is through ensuring membership subscriptions are up to date, a press release goes in the local paper or there is a swimming pool booked and available for athletes to train in! The volunteers are the people that make all this happen.

