

# The ASA/Institute of Swimming (IoS) logo request form

## Requesting & using the ASA/IoS logo

To ensure consistency and adherence to the identity guidelines, those wishing to use the ASA/IoS logo must complete the ASA/IoS logo request form. This is to ensure that the logo is only used by those who have a right to use it and that it is used in accordance with the brand manual.

Completed forms need to be submitted to the ASA Marketing Department, contact details below.

## Approval of material using the ASA/IoS logo

Printed or electronic usage of the ASA/IoS logo must be approved by the ASA Marketing Department prior to print or publication. The form only needs to be submitted once to request the logos but approval should be sought each time the logo is used.

<b>SECTION 1 – CONTACT DETAILS</b>			
Date submitted:			
Organisation name:			
Contact name:			
Address:			
Postcode:			
Tel:		e-mail:	

<b>SECTION 2 – TYPE OF ORGANISATION</b>		
<input type="checkbox"/> Facility Operators Partner Agreement		
<input type="checkbox"/> ASA Affiliated Club	Club Code:	
<input type="checkbox"/> swim21 Accredited		
<input type="checkbox"/> ASA Swim School Member	Membership number:	
<input type="checkbox"/> IoS Member	Membership number:	
<input type="checkbox"/> Other	Please specify:	

### ASA Marketing Department

ASA Marketing Department, 41 Granby Street, Loughborough, Leicestershire, LE11 3DU

email: [marketing@swimming.org](mailto:marketing@swimming.org)

fax: 01509 618 701

<b>For office use only</b>					
<input type="checkbox"/> Sent	<input type="checkbox"/> Not sent	By:		Date:	
Logos sent:					