



Marketing Officer

**British Swimming
Loughborough**

Full Time All Hours – Permanent

Salary – up to £26,794 per annum (depending on experience)

British Swimming is seeking a Marketing Officer to join their Events & Communications team based in Loughborough, reporting to the Communications & Marketing Manager.

The purpose of the role is to pro-actively manage the delivery of British Swimming's Marketing Strategy, co-ordinating marketing activity for each of our sports. The post holder's responsibilities include managing digital and print marketing collateral, brand protection, supporting design work and supporting our social media channels.

The individual will have demonstrable marketing experience and a successful track record of delivering impactful marketing campaigns, which raise awareness of British Swimming and its activities, notably our teams and major events (including ticket sales).

The post holder is required to be a self-sufficient individual with excellent communication and organisational skills, a flexible approach to working, an ability to work under pressure and an enthusiastic approach.

Knowledge of aquatic sports and experience working within Government funded organisations would be advantageous.

If you feel that you have the skills and attributes for this exciting role then we would like to hear from you.

Please contact, bshrdepartment@swimming.org for a full application pack or download it from our website <https://www.britishswimming.org/members-resources/jobs-board/>

British Swimming is an equal opportunities employer and a holder of the Equality Standard at Foundation, Preliminary, Intermediate and Advanced levels.

Closing date: Wednesday 23 October 2019 at 5.00pm

Interview date: Tuesday 5 November 2019 at SportPark, Loughborough

For informal enquiries please contact Pete Matthews, Communications and Marketing Manager, on pete.matthews@swimming.org or 07754 878873